



Data protection and privacy
Capability statement

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Tiang & Partners
程偉賓律師事務所

PwC Legal Network – Privacy and Data Protection Practice

What is the PwC Legal Network?



The world's most extensive legal network, with over **3,500 lawyers** in **100 territories**, including the coverage of **15 territories** across Asia Pacific.



PwC's global legal network of firms frequently collaborate with TMT specialists in PwC's other lines of business, including advising clients in relation to **privacy, data protection, cybersecurity** and **regulatory mandates**.

Leveraging data, data analytics and privacy

Arguably the greatest asset of our generation: our personal and commercially sensitive data. Given the rapid rise of innovative technology solutions, cloud mobility and the internet of things, corporates are becoming increasingly aware of the regulatory considerations in relation to their use, storage and cross-border disclosure of data.

We believe that legal and regulatory advice is only ever part of a broader business challenge or opportunity. We frequently work with specialists in PwC Consulting and Risk Assurance to provide best-practice solution-focused advice, based on a deep understanding of the underlying technology and the context relevant to our clients' business operations.

An Asia Pacific-focused legal presence

Our privacy and data protection business across Asia Pacific has a core team of lawyers dedicated to advising clients across multiple industries on some of the most significant regulatory challenges and reforms affecting their Asia Pacific business operations. Whether there's a need to advise on the new China Cybersecurity Law, complex cross-border disclosure obligations or the extra-territorial effect of additional privacy regulations (i.e. EU GDPR), our professionals can help.

Many of our clients' businesses span multiple countries and they rightly expect the convenience (and accountability) of one contact point. **Hong Kong serves as a specialist legal hub**, able to co-ordinate and deliver legal solutions across Asia Pacific for our clients.

Key Hong Kong legal contacts



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PwC's Legal Network across Asia Pacific

PwC's legal network has several key privacy and data protection "legal hubs" around the region, most notably in **Hong Kong, Singapore and Australia**.

As well as working closely with network law firms in China, our Hong Kong team works extensively with the other members of the PwC global legal network of firms in Asia Pacific, including in Australia, India, Indonesia, Japan, New Zealand, Philippines, Taiwan, Thailand and Vietnam. We can also combine our legal expertise with specialist PwC teams across the world in areas such as consulting services, accounting, tax, risk assurance and forensic investigations, all to better serve our clients.

Some illustrative team members' experience:

- Advising a large Asia Pacific-based financial services institution on its privacy and data protection obligations in China, Singapore, Australia and New Zealand.
- Advising a global energy and resources company on its privacy and cyber security regulatory obligations across its Asia Pacific, UK and South America business operations, including GDPR.
- Advising a global airline based in Asia Pacific on both its local and GDPR privacy requirements, including undertaking a review of its key data processor arrangements.
- Advising an Asia Pacific health organisation in relation to a review of its standard service and supply agreement templates to ensure "best practice" approach to addressing data security and privacy issues.
- Advising a global payroll company in relation to its data transfer and processing arrangements, having regard to GDPR and Australian regulations.
- Advising a technology logistics company in China and Australia in relation to its data processing and transfer arrangements.
- Advising a global airline on "best practice" cyber-security frameworks, including preparing updated security requirements for inclusion in key third party vendor arrangements.
- Advising a global energy business on its GDPR obligations and governance processes.

